



San Diego Chapter

California Special Districts Association

Media Release

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San Diego Chapter of the California Special Districts Association Initiates 2nd Annual Public Outreach Video Contest

La Mesa, CA - The San Diego Chapter, an affiliate of the California Special Districts Association, is initiating a Video Contest for High School Students, in an effort to provide educational outreach and awareness of special districts and their role in local government. The one-two minute entertaining and creative video will focus on educating the public about “What’s So Special About Special Districts?”

Videos can begin to be submitted starting February 1, 2017 and ends April 1, 2017, with four winners in San Diego County to receive \$1500 in cash awards to be split between the school (\$500) and student(s) (\$1000). The Video Contest is to engage our students and teachers about special districts and the videos can be used as public service announcements, websites and television.

All details about the contest, including Video Contest Flyer, Rules and Application and last year’s 2016 winning videos are all on line at the website www.SanDiegoCSDA.weebly.com. All videos should be submitted by YouTube link and applications uploaded through the website. Any questions on the Video Contest can be directed to the Contest Chair Kathleen Hedberg at kchedberg@cox.net or (619) 994-6900.

The San Diego Chapter of California Special District Association represents over 40 Special Districts in San Diego County. The San Diego chapter is an affiliate of the California Special
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Districts Association which provides legislative advocacy, education and member services for all special districts. The California Special Districts Association (CSDA) is a 501c(6), not-for-profit association that was formed in 1969 to promote good governance and improve core local services through professional development, advocacy, and other services for all types of independent special districts. Special districts are independent public agencies that deliver core local services to communities, such as water, fire protection, parks and recreation, healthcare, sanitation, mosquito abatement, ports, libraries, public cemeteries and more. Districts are established by voters and their funding is approved by voters in order to meet specific needs through focused service. They can be specially molded to serve large regions or small neighborhoods depending on the need. More information about Special Districts can be found on the California Special District website www.csda.net.

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